



Anti-Trust Agreement

As members of SITE or participants in any SITE meeting, all persons affiliated with the insurance industry need to be mindful of the constraints of the antitrust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual company rates, coverages, market practices, claims settlement practices, or any other competitive aspect of an individual company's operation. Each SITE member or meeting participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside the bounds indicated.

In addition to being mindful of anti-trust issues, you should also exercise caution and NOT discuss any products, projects or services that are considered confidential and proprietary to your company.

SITE Code of Ethics

To uphold and advance the honor and dignity of the training profession within the insurance industry and in keeping with high standards of ethical conduct, it is expected that all SITE Train-the-Trainer participants will pledge to adhere to SITE's Code of Ethics below:

1. Through my professional conduct, increase the competence and prestige of the training profession and the insurance industry.
2. Treat students, co-workers and customers with respect and dignity at all times regardless of knowledge, skills or demeanor.
3. Protect the privacy of students, the insuring public, co-workers and clients unless disclosure serves a compelling professional purpose or is required by law.
4. Strive for excellence in the profession by maintaining and enhancing my own knowledge and skills.
5. Endeavor to aid the professional development of others in the profession.
6. Maintain the highest degree of integrity in my professional work and avoid conflicts of interest and the appearance of conflict.
7. Comply with intellectual property laws including United States and International Copyright laws.
8. Honestly represent my skills, knowledge and actions in all aspects of my work including but not limited to student interactions and job applications.
9. Act in professional matters as a faithful agent or trustee for my employer or clients.